



MEMBER WITH ACCREDITED PROGRAMS

Public Disclosure of Student Achievement

Institution Name: SWISS UMEF University of Applied Sciences Institute

Business Unit(s) included in this report: Faculty of Management Sciences

Academic Period Covered: 2023-2024

Date Submitted: January 31, 2025

Date Updated: _____

PROGRAM	MEASURE	TARGET	RESULT
Master of Science in Business Administration (MSc) with specialisation in Human Resources Management	Programme Completion Rate	85%	88%
Master of Science in Business Administration (MSc) with specialisation in Project Management			93%
Master of Science in Business Administration (MSc) with specialisation in Marketing and Communication			94%
Master of Science in Business Administration (MSc) with specialisation in Finance and Banking			82%
Executive Master in Market Finance and Trading			96%
Executive Master of Business Administration (EMBA)			90%
Bachelor of Science in Business Administration (BSc) with specialisation in Management			90%

Bachelor of Science in Business Administration (BSc) with specialisation in Finance	Programme Completion Rate	85%	84%
Bachelor of Science in Business Administration (BSc) with specialisation in Accounting			92%
Bachelor of Science in Business Administration (BSc) with specialisation in International Business			87%
Bachelor of Science in Business Administration (BSc) with specialisation in Marketing Communication			98%
Bachelor of Science in Digital Marketing (BSc)			86%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Program Completion Rate	The percentage of students who successfully met their graduation requirements in the 2023-2024 academic year is determined by the number of students who submitted their thesis and completed their oral defence.